	EC'd Yes	Rep Orders
		# 9739589
		Ver# 5
		S
		Status
		Status Revised
		Traffic Order# 31590
Showing Buylines: All	Last Received:	Printed:
II Ren & Sta Revised Lines	09/06/2012 3:00 PM	09/06/2012 3:09 PM

Station WWSB-TV SARASOTA,FL
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer KATIE KEULEMAN
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS

<u>으</u>

 Salesperson Phone#
 202-955-5342

 Salesperson FAX#
 202-955-5348

-- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

- REMARKS --

REVISED LNS 7,8,19,21,27 PLEASE CNFM, THANKS

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SA Sales Re V5 More	M Sales Re V5 Comme	M Sales Re V5 More	SU 8A-9A Sales Remark: V5 Comment Chang	SA 8A-9 Sales Remark: V5 More than 2	Day	, manager of the second
730P-111 mark: than 2 co	M 730P-8P Sales Remark: V5 Comment Change	7P-730P mark: than 2 coo	8A-9A mark: nt Changeo	8A-9A 8A-9A mark: than 2 coo	Time	
SA 730P-11P NASCAR Sales Remark: V5 REVISED V5 More than 2 codes changed	M 730P-8P JEOPARDY Sales Remark: V5 REMOVED V5 Comment Changed, Spots/week Changed	M 7P-730P WHEEL Sales Remark: V5 REVISED V5 More than 2 codes changed	SU 8A-9A GMA Sales Remark: V5 REMOVED SPOT V5 Comment Changed, Spots/week Changed	SA 8A-9A GMA Sales Remark: V5 REVISED V5 More than 2 codes changed		
:60	:30	: 60	:30	:60	Len	
\$4,000.00	\$350.00	\$700.00	\$125.00	\$250.00	Rate	
09/08-09/08	09/10-09/10	09/10-09/10	09/09-09/09	09/08-09/08	Dates	
ч	O	Ľ	0)	Week	
1	o	j nA	0	1	We of	
Þ	0	н	0	1	Total Spots	
\$4,000.00	\$0.00	\$700.00	\$0.00	\$250.00	Total Cost	
					Daypart	

Estimate# Buyer k Phone# Fax#	Station WV Advertiser (Product (Rep Order# EC'd Yes
1336 KATIE KEULEMAN	Station WWSB-TV SARASOTA,FI Advertiser () POLITICAL Product OBAMA FOR AMERICA	9739589
AN	OTA,FL AL MERICA	Ver#
		٠ <u>٠</u>
		Status
		Ver# 5 Status Revised
Agency C/F1/FZ/E 95/101/1536 Flight Dates 09/04/2012 - 09/10/2011 Hiatus Weeks	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 31590
)/2012		Printed: 09/06/2012 3:09 PM Last Received: 09/06/2012 3:00 PM Showing Buylines: All Rep & Sta Revised Line:
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (09/06/2012 3:09 PM 09/06/2012 3:00 PM Rep & Sta Revised Lines
202-955-5342 202-955-5348) WASHINGTON) BRAD PHILIPPS	2

2 of

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Books Demos

FEB12, NOV11 RA35+ SHARES EST

-- COMPETITIVE COMMENTS-

Sales Totals: 48 / \$18,025.00 Station Totals: 48 / \$18,025.00 Lines not sent/rcld/rtrn: 0 / \$0.00 Sep 12:

48 / \$18,025.00

-SALES MONTHLY TOTALS-

--COMPETITIVE-

Market Totals

\$360,500

CABL WTOG

UNKN

WBSV WTTA

0 %

WFLA WTVT

% % %

WFTS WWSB

5 %

95**%**

80

Report Totals: 3 / \$4,950.00

-REPORT TOTALS-